

Village Connections
Board Meeting
Thursday January 26, 2017
6:00 PM
German Village Meeting Haus

The meeting of the Village Connections Board was called to order by President Margaret Teaforde at 6:00 pm at German Village Meeting Haus, 588 South Third Street, pursuant to a call of the meeting.

Members present: Kim Cowie, Bill Curlis, Ed Elberfeld, Dwight Garner, Betty Garrett, Brenda Gischel, Edna Menke, James Nichols, Frances Schneider, Meg Teaforde and Carolyn Workman. A quorum was present.

Attending: Kristen Schweitzer, Executive Director

Approval of Minutes of December 14, 2016 meeting

The President, Meg Teaforde, presented the minutes of the December 14, 2016 Board meeting.

MOTION: Approve the Minutes of the December 14, 2016 meeting.

Motion approved.

[Cowie, Curlis]

Informal Financial Report for January 2017

Meg Teaforde presented an informal financial report as the treasurer is out of town. Meg reported that she paid our Village Connections insurance policy to the new agency, Davis Insurance Agency, which was discussed at the December Board meeting. The monies from the Memorial Fund have been spent. At the present time \$14,345 have been received from the Annual Appeal. Also three donations of \$250 for social memberships.

The next audit will begin on February 16.

Meg and Kristen are planning to develop an annual report that will be sent electronically to donors of the annual appeal.

Marketing Committee Report

The marketing committee met on January 6, 2017. Those present were Ed Elberfeld, Dwight Garner, Paula Harer, Edna Menke, and Kristen Schweitzer. Ed reported that he and Dwight went to the Board of Elections to obtain an electronic data base for all individuals over 50 years of age residing in the area we serve. Both Ed and Dwight know how to update the data base each year. The committee is continuing to develop the cards want to send to some targeted areas that are within Village Connections area served. On January 5, Paula Harer hosted a small group of individuals living in the downtown area and a few marketing members to talk about Village Connections. As a result of the meeting have obtained some contacts that can be used to increase our visibility in the downtown area. The next meeting of the marketing committee will be on February 3, 2017.

Services Committee Report

Kim indicated that the committee did not have a meeting in January. However, working on getting some of the current volunteers to get more involved with some of the members. Kristen is working on getting some service providers that can be recommended if a member wants a service, such as a lawn service, that is not provided by Village Connections. Barb and Elberfeld are developing a Club Express Volunteer Handbook. Barb is testing out the volunteer service app so can teach volunteers how to use in scheduling and confirming services that members are requesting.

Dates for social events have been established and communicated on the VC website for February.

Fundraising Committee Report

The Fundraising Committee met on January 20, 2017. Meg reported that 41 donors contributed to our annual appeal that raised \$13,945. All of the donors have

been sent a thank you letter. Also we have received notification from Franklin County that Village Connections will receive a 2017 grant.

Kim and Kristen are working on potential sponsorships. A Derby Day subcommittee has been formed to help with logistics, sponsorships, tickets, etc. Kim Cowie is the chair and other members include Carol Savage, Pam Bayer, Diane Donati, and Brittany Boulton.

There was some discussion regarding that the Village Garden Club is having events on Friday and Saturday of the same weekend as the Derby event. Some suggestions were provided different groups to tap to attend the event. Edna suggested the Columbus Louisville Alumni Group that could communicate with regarding our Derby Party.

Executive Director's Report

Kristen reported that of January 27, there are 45 members that is a decrease of 2 member in the last month, as one member moved out of the area we serve and the other member died. In December, 39 services were provided to 14 members by 13 volunteers. Thirty of the services were for transportation. Social events were attended by 14 members. A variety of events are planned for February. The annual volunteer appreciation event is scheduled for April 21 at 6 pm at Barb and Ed Elberfeld's home.

On February 13, the Village Movement will be celebrating its 15 year anniversary. A live stream of Dr. Atul Gawande's presentation will be live stream at Studio 35 in Columbus Ohio from 5 to 7 pm.

President's Report

Board Retreat on April 1, 2017

Meg reported that the Board Retreat will be on April 1 at the Main Library on Grant Avenue from 9:30 am to 2:30 pm. Paula Taliaferro will be leading the retreat. She was the leader at our first retreat that was held on November 1, 2014. Meg distributed follow up report that focused on the vision, mission, and 3 year goals of

Village Connection. Meg asked each of the committees to do a SWAT analysis prior to our February meeting

Old Business

None

New Business

None

Adjournment

The business of the Village Connections having been concluded the meeting was adjourned at 7 pm.

MOTION: A motion to adjourn the meeting was made.

Motion was approved.

[Curlis, Cowie]

Respectfully submitted:

Edna M. Menke

Attest:

Margaret Teafor