

Village Connections
Board Meeting
Thursday February 23, 2017
6:00 PM
Parsons Avenue Library
1113 Parsons Avenue, Room 2

The meeting of the Village Connections Board was called to order by President Margaret Teaforde at 6:00 pm at Parsons Avenue Library, 1113 Parsons Avenue, pursuant to a call of the meeting.

Members present: Kim Cowie, Bill Curlis, Ed Elberfeld, Dwight Garner, Betty Garrett, Brenda Gischel, Paula Harer, Edna Menke, Jim Plunkett, Crystal Santin, and Meg Teaforde. A quorum was present.

Attending: Kristen Schweitzer, Executive Director

Approval of Minutes of January 26, 2017 meeting

The President, Meg Teaforde, presented the minutes of the January 26, 2017 Board meeting.

MOTION: Approve the Minutes of the January 26, 2017 meeting.

Motion approved.

[Curlis, Cowie]

Financial Report for February 2017

Jim Plunkett, Treasurer, reported had a balance of \$35,861 in the checking account and \$1977 in restricted funds for a total of \$37,838.

MOTION: Approve the financial report for February 2017.

Motion approved.

[Curlis, Cowie]

Meg reported that the auditor had called her regarding any fraud. She indicated that there was none. Also who did oversight of Village Connections activities? Meg indicated that the Executive Director, Kristen Schweitzer, on a day to day basis kept records of activities of Village Connections.

Jim reported that the audit was going well and anticipated receiving the audit report back in several weeks.

A report was being sent to United Way, who had funded our health clinics, by Kristen.

Meg reported that had missed the deadline to seek more funding from the Davis Foundation. The next deadline for submission a grant is in spring 2017.

Marketing Committee Report

The marketing committee met on February 3, 2017. Those present were Ed Elberfeld, Dwight Garner, Paula Harer, Edna Menke, and Kristen Schweitzer. Ed reported that the committee is continuing to develop the cards want to send to some targeted areas that are within Village Connections area served. A lot of the discussion was on the message wanting to send that let to brainstorming on the vision and mission statements of Village Connections as prepare for the Village Connections Retreat on April 1, 2017. The next committee meeting is scheduled for March 24, 2017.

Services Committee Report

Kim indicated that the committee did not have a meeting in February. However, the Club Express Volunteer Handbook, developed by Barb and Elberfeld, was completed. Barb is in the process of teaching volunteers how to use the volunteer service app to use in scheduling and confirming services that members are requesting. The next step is to implement the mobile app to be used by volunteers. The dates for social events have been established through June 2017. The next meeting of the service committee is scheduled for March 20, 2017.

Fundraising Committee Report

The Fundraising Committee met on February 17, 2017. Those present were Bill Curlis, Kim Cowie, Ed Elberfeld, Kristen Schweitzer, and Meg Teafor. A copy of the fundraising committee was sent to the Board members prior to the February Board meeting. Ed had prepared a report for the auditors on the annual appeal for

2015 and 2016. The total number of donors in 2016 were 148 compared to 72 donors. The average gift in 2015 was 232 dollars and in 2016 was 630 dollars. The total gift income was \$16,703 in 2015 and \$14,345 in 2016. The donor retention for 2016 was 49%. The committee discussed how to track donations through the Donor Perfect system.

Kim and Kristen reported progress to date on Derby Day 2017. A contract has been sent to the band and a Facebook invitation has been posted with an Eventbrite link. They visit the Audubon Center for a walk through and finalize the AV setup. Tickets have been printed and tickets to sell were distributed to the Board members this evening. More advertising of Derby Day is in progress, including having a booth at the Moonlight Market on Gay Street on April 8, 2017.

The other fundraiser is the Village Valuables Sale on May 20 that will be at Kim and Jim Cowie's home. The next fundraising committee is March 17, 2017.

Executive Director's Report

Kristen reported that of February 27, there are 45 members that include 32 individuals eligible to receive volunteer services and the other 13 are social members. In January, 36 services were provided to 10 members by 12 volunteers. Thirty of the services were for transportation. Social events were attended by 17 members. A variety of events are planned for March and April. The annual volunteer appreciation event is scheduled for April 21 at 6 pm at Barb and Ed Elberfeld's home. In addition, Kristen reported on some of her activities out in the community related to increase Village Connections visibility and Derby Day 2017.

President's Report

Board Retreat on April 1, 2017

Meg provided an update on plans for the Board Retreat that will be on April 1 at the Main Library on Grant Avenue from 9:30 am to 2:30 pm. A copy of the current vision and mission statement of Village Connections had been sent to the Board members. Most of the committees had spent time discussing the vision and mission statement.

At the Board meeting there was a great deal of discussion regarding the proposed plan for the Board retreat. The outcome was the Board members wanted a different approach to the Board retreat than having the same facilitator as had at the last retreat. Meg, Kim, and Kristen volunteered to meet to consider a way to have a facilitator that could assist us moving forward with Village Connections, using a different approach, with our visioning and development of a strategic plan for the next five years.

Old Business

None

New Business

Bill Curlis shared that the nomination committee is working on the election of the executive committee and the Board of Directors for the 2017-2018 year. The proposed slate needs to be presented at the May meeting and voted on at the June meeting.

Adjournment

The business of the Village Connections having been concluded the meeting was adjourned at 7:20 pm.

MOTION: A motion to adjourn the meeting was made.

Motion was approved.

[Curlis, Cowie]

Respectfully submitted:

Edna M. Menke

Attest:

Margaret Teaford