

Village Connections
Board Meeting
Thursday March 30, 2017
6:00 PM
German Village Meeting Haus
588 South Third Street

Welcome and Updates

The meeting of the Village Connections Board was called to order by President Margaret Teaforde at 6:00 pm at German Village Meeting Haus, 588 South Third Street, pursuant to a call of the meeting.

Members present: Kim Cowie, Ed Elberfeld, Dwight Garner, Betty Garrett, Brenda Gischel, Edna Menke, Jim Plunkett, Frances Schneider, Meg Teaforde, and Carolyn Workman. A quorum was present.

Attending: Kristen Schweitzer, Executive Director

Approval of Minutes of February 23, 2017 meeting

The President, Meg Teaforde, presented the minutes of the February 23, 2017 Board meeting.

MOTION: Approve the Minutes of the February 23, 2017 meeting.

Motion approved.

[Plunkett, Teaforde]

Financial Report for March 2017

Jim Plunkett, Treasurer, reported had a balance of \$ 33,404 in the checking account and \$ 2,727 in restricted funds for a total of \$ 36,131

MOTION: Approve the financial report for March 2017.

Motion approved.

[Plunkett, Teaforde]

Marketing Committee Report

The marketing committee met on March 24, 2017. Those present were Ed Elberfeld, Dwight Garner, Edna Menke, and Kristen Schweitzer. Ed reported that have a new list of over 2100 names of individuals over 60 years old who are in the areas that we serve. Plan to do a mailing to one person per household sometime after the Village Connections Board retreat. Working on the message that will be included on the card. Village Connections will have a booth at the Moonlight Market on April 8 on Gay Street to provide information about Village Connections membership and volunteering opportunities and selling tickets for Derby Day. Ed will be at the Moonlight Market with his pedicab. In addition the committee spent some time working on a revised mission and vision statement that will be presented at the March 30 Board meeting. The next marketing committee meeting will be April 7, 2017.

Services Committee Report

The service committee did not have a meeting; however Betty Garrett, Crystal Santin, and Kim Cowie came up with the idea of offering seasonal free cleaning for members. The first services will be for spring cleaning and all members will be contacted and informed about these services. The intent is to have more member use the available Village Connections services. A volunteer appreciation event will be hosted by Barb and Ed Elberfeld on April 21 at 6 pm.

Fundraising Committee Report

The fundraising committee meet on March 17, 2017. Those present were Ed Elberfeld, Bill Curlis, Kim Cowie, Kristen Schweitzer, and Meg Teaford. A copy of the fundraising committee was sent to the Board members prior to the March meeting. Kristen reported on the progress with Derby Day 2017 regarding sponsorships, collection of gift cards, raffles, games, and advertising. She is in the process of obtaining a liquor license that is necessary for the event.

Kristen, Ed, and Meg are working on the annual report that will be distributed to our donors, potential donors, and friends within the month.

Other activities of the fundraising committee include Meg contacting the Davis Foundation to apply for funds by the spring deadline and Kristen has applied for some discretionary funds from Columbus City Council to help with marketing and membership committee activities. Village Connections will participate in the Village Valuable Sale on May 20 at Kim and Jim Cowie's home. The next meeting is scheduled for April 21, 2017.

Thirty four services were provided by 10 volunteers in February. Thirty of the services were for transportation and the other 4 pertained to home maintenance. Other activities have been with social events and Derby Day related activities

President's Report

Meg reported that the Village Board Retreat is on April 1, 2017 at the Main Library on Grant from 9:30 am to 2:30 pm. Jim Cowie has agreed to facilitate our board retreat. Kristen presented a proposed mission and vision statement that the marketing committee developed. There was discussion regarding statements and a few changes were made. The group felt that leading with promote was putting a more positive spin on what we do. The "ever-growing membership" statement came from Betty, after some discussion about forming a vision statement that has an aspirational long-term goal.

- Mission: Create a supportive community helping neighbors stay connected, active, and independent.
- Vision: Promote well-being to an ever-growing membership through a network of volunteer services and activities.

Meg reminded the board that on May 2 support for Senior Services was on the ballot.

MOTION: Make a resolution of Village Connections support for Senior Services.

Motion passed.

[Elberfeld, Teaford]

The next Board meeting is Thursday, April 27, 2017 at Brewers' Yard, 100 Frankford Square. Fran Ryan arranged for us to use a meeting room there.

Old Business

None

New Business

None

Adjournment

The business of the Village Connections having been concluded the meeting was adjourned at 7:15 pm.

MOTION: A motion to adjourn the meeting was made.

Motion was approved.

[Curlis, Cowie]

Respectfully submitted:

Edna M. Menke

Attest:

Margaret Teafor